

TRUST AND TRANSFORMATION

HOW CDW + ENQUIZIT ACCELERATE
YOUR JOURNEY TO THE CLOUD

By Asim Iqbal



INTRODUCING THE NEWEST MEMBER OF THE CDW FAMILY



FOR NEARLY 40 YEARS, customers around the world have relied on CDW for technology products and logistics. Over the decades, CDW has continued to evolve, adding professional services to help organizations grow and excel. From configuration services that allow companies to deploy technology quicker to workplace services that empower employees to work from anywhere, CDW has become the world's go-to brand for workplace tech.

Cloud services is the next step in this progression. Adding Enquizit's deep experience migrating and optimizing complex organizations in the cloud to CDW's global tech infrastructure results in a CDW with supercharged capabilities. Now, organizations have a one-stop shop for their entire tech journey—from onboarding new employees with pre-configured machines all the way to cloud migration and managed services in the cloud.

In this short guide, you'll learn how Enquizit is helping CDW take the next step in its evolution by adding cloud services to its already robust IT offerings.



CDW + ENQUIZIT = FORCE MULTIPLIER

CUSTOMERS HAVE TRUSTED CDW to deliver exceptional hardware, maintenance, and technology services for years. Now, they can count on that same trusted source to transform their business. With CDW + Enquizit, rather than working with several different providers who manage various pieces of your infrastructure and attempting to integrate technologies and services, you'll have one IT provider, one invoice, one contract, and one single source of accountability. This expanded relationship brings myriad benefits.

END-TO-END IT PERFORMANCE FOR YOUR ENTIRE ORGANIZATION

With Enquizit's added skill set, CDW can now provide a holistic approach to optimizing your entire infrastructure. We can examine all parts of your organization's technology—whether on-prem or in the cloud. Rather than working with a separate cloud services integrator, CDW can integrate your existing on-premises data centers with your cloud-based systems. With a complete view of your company's architecture, we can understand which applications should move to the cloud and what should be retained on premises.



SIMPLIFIED RELATIONSHIP MANAGEMENT

Using a single provider simplifies relationship management. There's no longer a need to manage communication between vendors or to sift through differing opinions on moving your technology forward. As your end-to-end IT provider, CDW is invested in ensuring your organization follows industry best practices that support your growth. Better still, you'll have a unified account team that can address any questions, renewals, or changes to your IT needs as they arise.

YOUR ONE-STOP SHOP

Now, CDW + Enquizit can manage your end-to-end IT needs, eliminating the need for multiple providers. Here's what we do, together:

- Supply chain expertise and integration to get your organization what it requires faster.
- Migrate data centers and disaster recovery to the cloud.
- Modernize legacy applications, using AI and data analytics.
- Provide support and maintenance for every aspect of your infrastructure and technology.



INCREASED BUSINESS AGILITY

Are you creating a new product line? Are you looking to prepare your organization to rapidly scale? Have you acquired a new company? No matter what new challenge your company is looking to tackle, CDW + Enquizit can make sure your infrastructure and technology are ready using the right solutions, precisely implemented.

NEW COST EFFICIENCIES

Optimizing infrastructure has become paramount for organizations looking to run more efficiently while identifying cost-saving potential. With our bird's-eye view of your technology, CDW + Enquizit identifies ways we can work together to provide the reliability and performance your organization requires while lowering costs.



Joining the CDW family of companies has enabled Enquizit to “supersize” our capabilities, to the benefit of both clients and coworkers. The most impactful changes to date include:

A broader perspective: With a deeper pool of resources and more diversified thinking, we’re challenging conventional thinking and brainstorming new ideas to drive innovation forward.

Dedicated teams: We can now serve clients with greater precision—and at less cost—by pooling specialists who can dive deep into specific areas such as assessment and discovery or migrations.

More robust innovation: As a large hardware seller, CDW has powerful labs that allow us to do new work on proof of concepts and R&D. This helps us innovate faster to address clients’ business challenges.

Tapping into the deep resources of a larger company enables us to serve our customers even better—while retaining our small, nimble feel. We call it “agility at scale.”

*–TC Ratnapuri, Founder
Enquizit, a CDW Company*



TRUE TRANSFORMATION IN THE CLOUD: ENQUIZIT'S SUPERPOWER

PLANNING AND IMPLEMENTING cloud-based solutions can be complex. That's where Enquizit comes in. Since our first day of business in 2002, Enquizit has made a name for ourselves helping organizations like the Wharton School of Business and the Small Business Administration unlock the power of the cloud.

Whether you're interested in using the cloud to lower the cost of storage, increase security, or unlock data-driven insights, CDW + Enquizit offers expertise, experience, and a proven process for transformation.



PROPRIETARY SOLUTIONS FROM CDW + ENQUIZIT

SkyMap

Enquizit's proprietary tool, SkyMap, assesses your entire technology infrastructure to create the fastest, most cost-effective plan for moving to the cloud—including recommendations for retiring specific apps, when necessary.

Strategic Application

Modernization Assessment (SAMA)

Looking to modernize your legacy app? CDW's [Strategic Application Modernization Assessment](#) (SAMA) analyzes your homegrown app, looking for threats, gaps, or modernization opportunities.

Inscape Managed Services

With your system in the cloud, it's time to leverage [Inscape](#), a CDW-built cloud and SaaS management platform that gives you the information you need to make better business decisions and the tools to implement them quickly.





CLOUD MIGRATION

Using our proprietary tool, SkyMap, we assess your entire technology infrastructure to create the fastest, most cost-effective plan for moving to the cloud—including recommendations for retiring specific apps, when necessary. We use SkyMap's assessment to develop a roadmap that includes business, operational, security, and industry compliance factors. Then we'll help you migrate your system, ensuring your team receives training along the way. The end result? We combine AI-powered proprietary IP with our professional expertise to swiftly move data centers to the cloud.



APPLICATION MODERNIZATION

Monolithic applications can slow down digital transformation and make it impossible to keep up with changing customer expectations. We help organizations modernize legacy applications to ensure their future viability and develop cloud-native applications that will efficiently scale as your organization grows. First, we leverage CDW's [Strategic Application Modernization Assessment](#) (SAMA) to analyze your homegrown app, looking for threats, gaps, or modernization opportunities. Then we deploy a human-centric approach and iterative development so that you see real change within your organization early in the process.





DISASTER RECOVERY

Enquizit's experience implementing large-scale cloud-based disaster recovery includes staging and migrating legacy systems. Our methods ensure multiple, up-to-date redundancies are available to act as a fail-safe while minimizing the runtime costs of every day, steady-state storage.

Inscape

MANAGED SERVICES

With your system in the cloud, now it's time to think about optimization, growth, and flexing for the future. At Enquizit, we offer customized services and solutions under a service-level agreement detailing the performance and metrics that will guide and monitor our work. First, we work with clients to understand their requirements and goals to fully manage their cloud adoption and IT transformation. Then we leverage [Inscape](#), a CDW-built cloud and SaaS management platform, to ensure you have a single dashboard to give you all of the business insights you need.



AGILE GOVERNMENT PROJECTS

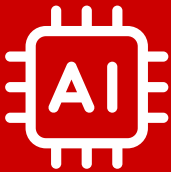
Thanks to our agile management and innovative delivery teams, we've become a trusted federal partner—especially for projects requiring agility, human-centered design (HCD), AI, cloud technology, and automation. Our federal customers include the Center for Disease Control (CDC), NASA, the Small Business Administration (SBA), the GSA, and more.





CLLOUD SERVICES EXPANSION

Are you trying to bring a cloud service to market? Leverage our extensive partner network, Cloud IP, and robust sales force to expand into the growing cloud services market. We'll also ensure you meet necessary compliance frameworks like CMMC, FISMA, HIPPA, NIST-171, PCI DSS, and more.



AI AND ML SOLUTIONS DEVELOPMENT

We've been helping customers with artificial intelligence and machine learning (AI/ML) long before "ChatGPT" was a buzzword. Enquizit has been at the forefront of the AI/ML movement, from helping the SBA use Natural Language Processing (NLP) to sift through large quantities of business applications, to building the FDIC a scalable AI/ML platform to keep up with an ever-growing repository of financial data. Our innovative delivery team excels at developing new services and solutions in AI and ML, catering to our diverse customer base.



DATA ENGINEERING AND ANALYTICS

Freeing your team from mindless manual processes and endless maintenance—while adding efficiencies and cost-savings—is what we do best. Harness our deep experience in data engineering and analytics solutions and tap into the growing market for data-driven decision-making.



UNLOCK THE POWER OF THE CLOUD

As a CDW customer, you already know how transformative new technology can be. What's stopping you from taking the next step? Cloud technology can help your organization unlock new insights, find efficiencies, and increase innovation. Elevate your entire organization by asking about adding cloud services with CDW + Enquizit.

Learn more about CDW + Enquizit's cloud services by [visiting our website](#).

